

## HANDOUT 4.1 — TEAM BUILDING EXERCISE

### Step One

Write a simple mission for the group. To write this mission (or goal), answer the following questions:

1. What is our business?
2. What should our business be?
3. What are the competitive strengths of our business?
4. What is it that makes our group better than any other at carrying out this business

### Step Two

Analyze your team's strengths and weaknesses. Then decide what can be done to improve the strengths and convert the weaknesses. This process is called a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis.

### Step Three

Identify several goals and action plans to achieve them.

### Step Four

Assign people on the team to complete specific action plans and decide on deadlines for completing the tasks.

### Step Five

Assess your process in completing this exercise. How well did you work as a team? What could you have done differently to work more effectively as a team? What would you do to improve your strengths as a team?

Source: Hinkey, L. and Engleby, Laura (instructors/editors). 2002. Navigating in Rough Seas: Public Policy Issues and Conflict Management. NOAA Coastal Services Center.